



## CIO Award for Innovation Leadership

**Objective:** Honors Chief Information Officers (CIOs) and Chief Medical Information Officers (CMIOs) who foster a culture within their firms that enables the innovative use of information technology and organizational processes to drive business value.

Key characteristics of CIO innovation leadership:

- Trusted Advisor— to the CEO, CFO, and other senior executives. Incorporates IT into business decision-making by influencing business executives on IT potential, managing IT risk and participating in key operational and executive committees.
- Consensus Builder—Gains support across stakeholder groups, combining IT, business processes and people assets to deliver the optimal solution.
- Business Leader—Intimately aware of business challenges, competition, market trends and the organization’s core competencies. Manages demand on hard and soft metrics that align to the organization’s strategic and tactical roadmaps.
- Proven Manager—delivers core IT services, enabling innovation and growth, within budget and staff constraints.

|  | Maximum word count | Weight |
|--|--------------------|--------|
| Q1. Please describe your company (e.g., industry, revenue, products / services, # employees); organization; responsibilities / magnitude (scope, # employees, budget); and reporting relationship.   | 100                | (*)    |
| Q2. What is your vision for innovation leadership?   | 100                | (*)    |
| Q3. What steps have you taken to create a culture within your organization that enables your organization to pursue innovative solutions to business challenges?<br><br>Please describe the “before” and “after” environment, including, for example, the interaction with the business, acquiring funding for innovation and managing risk. | 200                | 25%    |
| Q4. Describe an innovation that you successfully introduced into your organization.<br><br>Why do you consider this initiative to be innovative? How did you select, design, build support for and manage the execution of this innovation?  | 500                | 35%    |
| Q5. What results did your innovation deliver, short-term and long-term? Please include information on both hard and soft metrics.  | 250                | 25%    |
| Q6. What has been the most significant challenge you have encountered in implementing innovations, including those that were not fully successful or had to be terminated early? What were the most important lessons learned for your organization?   | 200                | 15%    |

(\*) Answers to these questions provide the context for evaluating responses to Q3-Q6.

Application Deadline: Friday March 19, 2010

To apply and/or nominate a colleague, please visit the MIT Sloan CIO Award website: [www.mitcio.com/award](http://www.mitcio.com/award).